

Dear Member of the Press:

Welcome to the International Alchemy Conference – “where change happens.”

Accommodations:

- Press & VIP Room # 405
- Food & Beverage
- Wireless Internet access on request
- PR Cellular contact numbers (Crier Communications):
 - Bill Hoversten (310) 710-3280
 - Peter Berk (818) 389-7912
- For speaker bios, details, and electronic press kit, please see the conference website: www.alchemyconference.com

Friday October 23rd

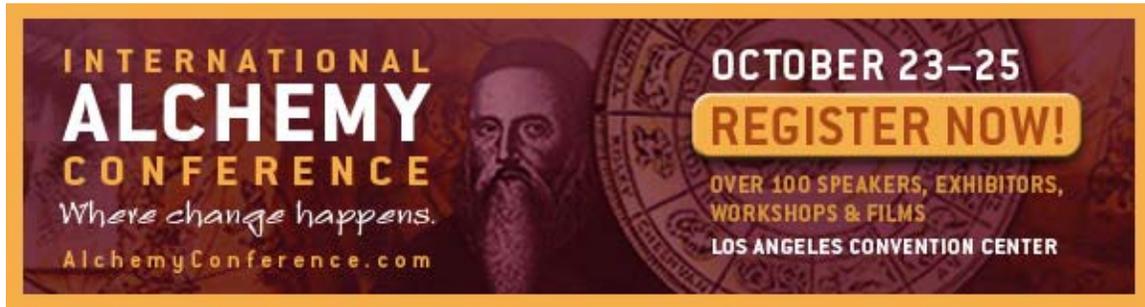
TIME	ROOM 408 A	ROOM 408 B	ROOM 404 B	Golden Pyramid
8:00 – 9:00 am	Registration in Foyer	Registration in Foyer	Yoga Tai Chi Fusion w/ Scott Cole	-
9:00 – 9:45 am	Conference Opening	-	-	-
10:00 -11:30 am	Dr. Pradheep Chaliyl	Robert Allen Bartlett	Workshop w/ Dennis William Hauck	Lama Blessings & Ritual (10:00 – 10:30 am) Kundalini Kolob Performance (10:30 – 11:00 am) What is Shamballah w/ Gudni Gudnason & Team (11:00 am – 12:00 pm)
11:30 – 12:00 pm	Priya Chhallyil's Traditional Indian Dance	Break / Exhibit Areas Open	Mary Grace (11:30am – 1:00pm)	
12:00 – 1:30 pm	Lunch	Lunch Music by Peter Sterling		
1:30 – 3:00 pm	Adesh Kaur	Peter Sterling	Workshop w/ Barry Carter	Lama Geshe Norbu on Peace (2:00 – 3:00 pm)
3:00 – 3:30 pm	Break / Exhibit Areas Open	Music by Amy Clarke	Break / Exhibit Areas Open	BELLA GAIA w/ Kenji Williams (3-4 pm)
3:30 – 5:00 pm	Dr. Theresa Ibis	Duane Saari	Workshop w/ Robert Allen Bartlett	
5:00 – 5:15 pm	Transition Break w/ Music by Rafael Bejarano			Kundalini Dance Performance & Shamanic Ritual (5:00 – 6:00 pm)
5:15 – 6:45 pm	Keynote: Master Mantak Chia			
6:45 – 7:15 pm	Book signing with Master Mantak Chia	Alchemical Mixer Event Cash bar available	-	Lama Geshe Norbu Evening Blessing (7:00 – 7:30 pm)
7:15 pm	Exhibit Halls Close	Live Music - Maesyn & Band	-	
7:40 – 8:00 pm	-	DreamingBear Community Interactive	-	-
8:00 – 9:00 pm	-	Live Music Peter Sterling & Band	-	-
9:00 – 9:20 pm	-	Closing Ritual Performance	-	-

Saturday October 24rd

TIME	ROOM 408 A	ROOM 408 B	ROOM 404 B	Golden Pyramid
8:00 – 9:00 am	Registration in Foyer Music by Rafael Bejarano	Alchemy Guild Member Meeting	Yoga Workout w/ Adesh Kaur	-
9:00 – 9:20 am	Conference Opening Q&A	-	-	-
9:30 – 10:45 am	Sonya Sophia Illig	Dennis William Hauck	Workshop w/ Master Mantak Chia	Lama Blessings & Ritual (9:30 – 10:00)
10:45 – 11:00 am	Transition Break Music by Rafael Bejarano	Transition Break		Kundalini Kolob Performance (10:00 – 11:00)
11:00 – 12:15 pm	Nassim Hamein	Dr. Thom Cavalli		What is Shamballah? w/ Gudni Gudnason & Team
12:15 – 1:15 pm	Lunch	Sacred Geometry Paintings: Consciousness Experiment w/ David Alexander English (12:15 – 2:00 pm)	"The Invocation" film screening w/ Emmanuel ITIER (12:15 – 2:00 pm)	Lunch
1:15 – 2:15 pm	Music by Rafael Bejarano (2:15 – 2:30)			World Peace Prayer (1:15 – 2:15 pm)
2:30 – 3:45 pm	Don Estes	Hans Andréa	Workshop w/ Don Nance (Part B)	BELLA GAIA w/ Kenji Williams (2:30 – 3:30 pm)
3:45 – 4:00 pm	Transition Break	Transition Break	Transition Break	Kundalini Dance Performance & Indigo Ritual (3:30-4:00pm)
4:00 – 5:15 pm	Keynote: William Henry		Gary Stadler	Lama Geshe Norbu on Tibet and Peace Efforts (5:00 – 6:00 pm)
5:15 – 5:30 pm	Transition Break Music by Peter Sterling		Lightning Temple Intro & Demo	
5:30 – 7:00 pm	Keynote: Dr. Masaru Emoto		-	
7:00 – 7:30 pm	Book signing with Dr. Masaru Emoto		"Yesterday Was A Lie" Screening w/ James Kerwin & Chase Masterson 7:00-9:00 pm Followed by Autographs w/ Chase Masterson & John Newton	-
7:30 pm	Exhibit Halls Close			-
	'MEETING OF THE MASTERS' DINNER FOR SPEAKERS			-

Sunday October 25th

TIME	ROOM 408 A	ROOM 408 B	ROOM 404 B	Golden Pyramid
7:00 – 8:00 am	Registration in Foyer	Registration in Foyer	Tai Chi Wake-up Call w/ Scott Cole	-
8:00 – 8:20 am	Conference Opening Q&A	-	-	-
8:30 - 9:45 am	Michah Nilson & Paul Bartscher	Workshop w/ Dennis William Hauck (Part B)	Daniel Coaten	Lama Geshe Norbu Morning Blessing & Peace Ritual (9:00 – 9:30 am)
9:45 – 10:00 am	Transition Break Music by Rafael Bejarano	Transition Break	Transition Break	Transition Break
10:00 – 11:15 am	Gudni Gudnason	Michelle Karén	Maraia Hoffman	Shamballah Tribal Community International General Talk on Indigos and the world today (10:00 am – 12:00 pm)
11:15 – 1:00 pm	Lunch / Exhibit Areas Open Music by Rafael Bejarano (12:30-1:00)		Workshop w/ Robert Allen Bartlett (Part B)	
1:00 – 2:15 pm	Keynote: Don Miguel Ruiz & Don Jose Ruiz		-	
2:15 – 2:30 pm	Transition Break Music by Peter Sterling		-	Mini Shamballah Gathering
2:30 – 4:00 pm	Panel with Keynote Speakers		-	Fusion of Indigo & Elder thru music, dance, & performance (2 – 5 pm)
4:00 – 5:00 pm	Keynote: Alfredo Sfeir-Younis		-	
5:00 – 6:00 pm	Keynote: Rickie Byars Beckwith		-	
6:00 – 6:30 pm	Alchemical Completion Ceremony		Awakening the Dreamer Symposium produced by Pachamama Alliance 6:00 – 8:30 pm	
6:30 pm	Exhibit Halls Close			Closing Ritual ISIS RISEN!



Spirituality Comes Alive at LA Convention Center Oct 23-25

Best-Selling Author Don Miguel Ruiz (*The Four Agreements*) To Serve As Keynote Speaker

LOS ANGELES, CA., October 14, 2009 – With movies like “The Secret” and “What the Bleep?” providing captivating glimpses behind the mysteries of life, the Third Annual Alchemy Conference (LA Convention Center, October 23-25), continues the quest for knowledge by assembling a field of internationally renowned experts for lectures, workshops, demonstrations, networking and discussions behind the positive changes afoot all around us.

Change is a constant force in the world, and while ancient alchemists explored ways to transform metals, today’s alchemy incorporates cutting-edge scientific discoveries to facilitate personal change of mind, body, and spirit. “The novel, *The Alchemist*, by Paulo Coelho is more in the spirit of today’s Alchemists than just turning lead into gold,” says Dennis Hauck, conference founder and co-president of the International Alchemy Guild. “Alchemy is about transformation and positive change, and the Alchemy Conference is about exploring ways to better our lives by opening our minds to the world *beyond* science.”

Keynote speakers and attractions will include:

- **Don Miguel Ruiz:** Best-selling author of “The Four Agreements” (featured on “Oprah”)
- **Dr. Masaru Emoto:** Author of “The Hidden Messages of Water,” offering breakthrough research on consciousness-driven molecular transformation of water crystals (featured in “What the Bleep Do We Know?”)
- **Rickie Byars-Beckwith:** Musical director of the Agape International Choir
- **Nassim Hamein:** Pioneering physicist sharing his Unification theory discoveries
- **Dr. Alfredo Sfeir-Yunis:** Chilean Economist, formerly of the World Bank, expert on the spiritual dimension of sustainable development
- **The Golden Pyramid of Peace:** New sound, visual and spiritual experience, this traveling venue makes its first North American stop on its world tour of global spiritual leaders
- **Workshops: Yoga, Qi Gong:** meditation, sexual improvement and healing techniques

- **Demonstrations:** Experience sensory Harmonic Resonance technology (for relaxation, entertainment, and mind expansion), Tesla Coil sound chamber, crystals, tinctures, and much more – plus live music, dance performance, art, spoken word, poetry, and a dance party

About the Third Annual International Alchemy Conference

This event is produced jointly by the International Alchemy Guild and the Modern Mystery School. For a schedule of speakers and events: <http://alchemyconference.com>

About the International Alchemy Guild

The Guild is a non-profit membership organization dedicated to preserving the ancient teachings of Alchemy. For more information: <http://www.alchemyguild.org>

About the Modern Mystery School

The school offers advanced spiritual training in ancient wisdom passed down through history, to facilitate spiritual growth and practical knowledge allowing individuals to transform themselves and their world. The school has a very close relationship with the office of His Holiness the Dalai Lama and cooperates on peace projects worldwide. For more Information: <http://www.modernmysteryschool.com>

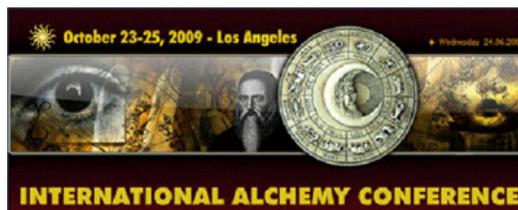
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Contact:

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MEDIA ALERT



Spirituality Comes Alive at L.A. Convention Center October 23-25

Third Annual Alchemy Conference Packs Many "Experiential" Surprises

WHO:

Best selling author, Don Miguel Ruiz - *The Four Agreements* (featured on *Oprah*)
Dr. Masaru Emoto (The Hidden Messages of Water)
Rickie Byars Beckwith (Agape)
Nassim Hamein (The Resonance Project)
And over 50 internationally renowned leaders, experts and authors

Fans of "The Secret", "What the Bleep?" and the spiritually curious come together at the third annual Alchemy Conference to explore how Alchemy can positively change your life forever.

The Golden Pyramid of Peace – First time to America kicking off a world-wide tour

Prayer for Peace on Saturday Afternoon at 4:00pm

Over 50 exciting vendors and exhibitions

WHAT: While ancient alchemists explored ways to transform metals, today's alchemy incorporates cutting-edge scientific discoveries to facilitate personal awareness of mind, body, and spirit. This conference packs a thought-provoking and entertaining mix of workshops, exhibitions, demonstrations and lectures that explore the integration of science and spiritual phenomenon.

WHERE: Los Angeles Convention Center, SOUTH HALL.

WHEN: October 23-25. 8 am - midnight. For event schedule, please visit:
www.alchemyconference.com

WHY: Explore life's deepest mysteries first hand with some of the world's most respected experts in modern day Alchemy, unified field theory, healing, energy fields, ancient tinctures and more.

GREAT VISUAL STORY POSSIBILITIES ON THE CUSP OF HALLOWEEN!



Experience the "MindWave" [A virtual reality appliance featured on CNN](#). A heated fluid-filled bed vibrating in sync to visuals that stimulate blood flow, a chest device geared to approximate the heartbeat, and VR goggles work to induce the mind to create memorable visions on its own.



Is Water Affected by Thoughts? A startling demonstration of [Masaru Emoto's groundbreaking research](#) on how our thoughts – positive and negative – can actually transform water crystals. See for yourself how negative thoughts can deteriorate water quality, while positive energy cleanses water crystals.



Make an Electrifying Visit to the Tesla Coil Sound Chamber!

Using Sexual Energy to Change the World!

Interview [Mantak Chia](#) – The world-wide authority on channeling sexual energy to create health, vitality and longevity. Something that when harnessed can change the world!

Conduct interviews inside a gigantic golden pyramid at the entrance to the conference in the SOUTH HALL. The Alchemy Conference is the first North American stop on [The Golden Pyramid of Peace's world tour](#) of spiritual sites. Future visitors to the Pyramid of Peace include Nelson Mandela, Desmond Tutu, and the Dalai Lama.

ON-SITE INTERVIEW POSSIBILITIES with:

Don Miguel Ruiz, author of best-selling "The Four Agreements," with simple but effective ways to achieve change (featured on "Oprah," the book has sold some four million copies thus far)

- Dr. Masaru Emoto: "The Hidden Messages of Water," cutting-edge researcher (featured in "What the Bleep Do We Know?")
- Mantak Chia: Sexuality for healing, and the Universal Tao
- Rickie Byars-Beckwith: International spiritual singer/songwriter
- Nassim Hamein: Pioneering physicist's Unification discoveries
- Dr. Alfredo Sfeir-Yunis, Chilean Economist formerly of the World Bank, expert on spiritual dimension of sustainable development

MEDIA RSVP REQUIRED TO ATTEND

http://alchemyconference.com/wp/?page_id=567

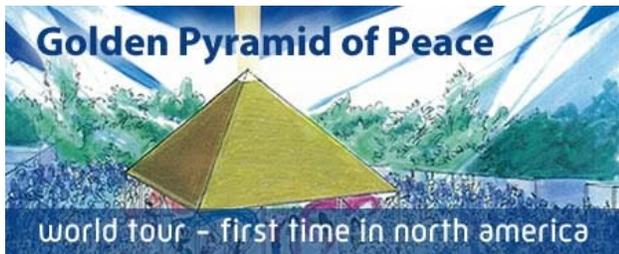
Contact: Peter Berk, Partner, Crier Communications, (310) 274-1072, ext. 205
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FOR IMMEDIATE RELEASE

A "Pyramid for Prayer" at the LA Convention Center

Public Invited to Participate in World Peace Prayer October 24th

LOS ANGELES, CA., October 17, 2009 – Under a giant **Golden Pyramid of Peace**, erected for the 3rd Annual Alchemy Conference at the LA Convention Center (Oct 23-25), best selling author Don Miguel Ruiz (*The Four Agreements*) and other thought leaders will lead a prayer for world peace at 1:15 p.m. on Saturday, October 24th. Free to the public, the Prayer will be **web cast live in ten languages worldwide**. Just before the Prayer, the multicultural hip-hop group **The Luminaries** will be performing their award-winning song, *Peace*.



The Alchemy Conference marks the American debut and first leg of the **Golden Pyramid of Peace** world tour, an effort to raise awareness for world peace, with ongoing negotiations to invite the participation of world thought leaders such as Nelson Mandela, Desmond Tutu, Al Gore and more.

The Pyramid also features permanent installations ranging from Dr. Masaru Emoto's pioneering work with water, "The Hidden Messages of Water," to a stirring audio visual performance called **Bella Gaia**, marrying NASA video footage of the earth with a live performance by acclaimed violinist Kenji Williams.

Commented Dennis Hauck, Alchemy conference founder and co-president of the International Alchemy Guild, "We encourage everyone in the area to come down to the L.A. Convention Center and join the thousands of people uniting to experience this powerful moment of hope and participate in the World Peace Prayer live webcast."

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Key speakers and event highlights include:

- Don Miguel Ruiz, author of the best-selling "The Four Agreements," with simple but effective ways to achieve change (featured on "Oprah," the book has sold some four million copies thus far)
- Dr. Masaru Emoto: "The Hidden Messages of Water," cutting-edge researcher (featured in "What the Bleep Do We Know?")
- Mantak Chia: Sexuality for healing, and the Universal Tao
- Rickie Byars-Beckwith: International spiritual singer/songwriter
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Workshops: Yoga, Qi Gong, meditation, sexual improvement and healing techniques

Demonstrations: Experience sensory Harmonic Resonance technology (for relaxation, entertainment, and mind expansion), Tesla Coil sound chamber, crystals, tinctures, and much more – plus live music, dance performance, art, spoken word, poetry, and a dance party.

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